

Press Release
08 May 2008

FRIEZE
ART
FAIR

The *Cartier* Award 2008: Winner Announced

Frieze Art Fair is delighted to announce that the winner of The Cartier Award 2008 is Cuban artist, Wilfredo Prieto. Prieto, based in Barcelona, is a talented young conceptual artist whose works often take the form of site-specific installations. His winning proposal was chosen from over 400 applications submitted by artists across the world.

For Frieze Art Fair 2008, sponsored by Deutsche Bank for the fifth year, Prieto will present a new site-specific work.

The Cartier Award is widely acknowledged as one of the world's leading art awards. It allows an emerging artist from outside the UK to realise a major project at Frieze Art Fair as part of the influential Frieze Projects programme curated by Neville Wakefield. Wakefield, commenting on the announcement, said: "Wilfredo Prieto stands out amongst his peers for creating art that levitates the ordinary. With great economy of means he addresses issues of sculptural and geo-political accumulation in ways that are at once provocative, charming and poetic."

The Cartier Award forms an exciting and highly visible element of Cartier's long-standing commitment to supporting contemporary art. Grazia Quaroni, one of the selection panel, and curator of the Cartier Foundation for Contemporary Art added: "Wilfredo Prieto's installations reinvent reality and create new global landscapes for a better world. The poverty of means and the minimal structures he always uses are essential to obtain a powerful synthesis of a visionary urban context, strong, lyrical and human-scale based."

In 2008, Gasworks, an outstanding studio complex in London, will host the residency for the second year.

Wilfredo Prieto was born in 1978 and graduated from the Instituto Superior de Arte de la Universidad de Habana in 2002. His work has been exhibited at SMAK (Ghent) in 2008, the 52nd Venice Biennial in 2007, at the Kadist Art Foundation and Apolitical at the Louvre Museum, Paris as well as the VIII Havana Biennial in 2006 and in A moment of

Silence at the Dia Art Foundation in New York in 2003. Prieto was a John Simon Guggenheim Fellow in 2006.

— End.

Editors' Notes

Selection Committee

Neville Wakefield, Curator, Frieze Projects

Grazia Quaroni, Curator, Cartier Foundation for Contemporary Art, Paris

Mia Jankowicz, Residency Curator, Gasworks

Richard Wentworth, Artist

The *Cartier* Award

The Cartier Award is an extraordinary opportunity for artists to realise a major new work at Frieze Art Fair as part of Frieze Projects. Works may be site-specific installations, performance, film, video or print. The award provides project production costs of up to £10,000, an artist's fee of £1,000, and a three month residency at Gasworks including accommodation, per diems and travel expenses. The award is open to non-UK based artists within 5 years of graduating from an undergraduate or postgraduate degree.

Frieze Projects

Frieze Projects is a programme of site-specific artist commissions curated by Neville Wakefield, taking place during Frieze Art Fair together with Frieze Talks and The Cartier Award.

Cartier and The *Cartier* Award

Cartier is the associate sponsor of Frieze Art Fair supporting Frieze Projects and The Cartier Award. Their dedicated support expresses the spirit of the Cartier Foundation for Contemporary Art.

Gasworks

Gasworks is a contemporary arts organisation in South London housing 12 artists' studios and includes a programme of exhibitions, residencies, international fellowships and educational projects.

Frieze Art Fair

Frieze Art Fair takes place from 16 – 19 October 2008 in Regent's Park, London. Frieze Art Fair is the UK's largest art fair and one of the leading contemporary art fairs in the world.

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For press images please visit:

www.friezeartfair.com
www.suttonpr.com

Press accreditation opens on 2 June please visit:

www.suttonpr.com

Frieze Art Fair Contact:

www.frieze.com
info@friezeartfair.com
tel: +44 (0)20 7833 7270

Frieze Art Fair – Information

Opening dates and hours:

| | | |
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| Thursday | 16 October | 11am – 7pm |
| Friday | 17 October | 11am – 7pm |
| Saturday | 18 October | 11am – 7pm |
| Sunday | 19 October | 11am – 6pm |

Preview:

Wednesday 15 October

Advance Tickets go on sale from 2 June:

Box Office and 24-hour credit card hotline:
See Tickets +44 (0)870 890 0514
Group Bookings: +44 (0)879 899 3342
Online Bookings: www.seetickets.com

**For General Information, Accommodation
and Travel details, visit www.frieze.com**

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