

# FRIEZE EDUCATION

## In the Deutsche Bank Education Space

**12 – 15 October 2006**

**Frieze Education** has expanded in 2006 thanks to the generous sponsorship of **Deutsche Bank**.

Frieze Education will encompass a four day programme of events for families and young people. Two workshops, programmed by **Camden Arts Centre**, will take place each day of the fair in the new Deutsche Bank Education Space.

The Family Workshops, led by artists Michelle Williams and Emma Smith, will provide fun, practical sessions for children aged between 5-12 years working with their parents or guardians.

The Schools' Workshops will be stimulating and collaborative sessions giving young people a taste of the art school dynamic. The workshops will introduce students from Camden and Westminster to the thought processes and practical experimentation of professional artists. Led by Alice Walton and Alex Schady, the sessions will engage with Frieze Projects' artists, against the backdrop of the international contemporary art fair. The aim is to give those taking part an insightful experience and encourage creativity and critical thinking.

Anyone visiting the fair with children can pick up a free Frieze Education Activity Guide. All programmes are created by artists to engage young visitors with their families on an imaginative journey through Frieze Art Fair. The Frieze Education Activity Guides are most suited to children up to the age of 12 years.

Pierre de Weck, Member of the Group Executive Committee of Deutsche Bank commented "We are delighted to be extending our sponsorship of the Frieze Art Fair with the arrival of the new Deutsche Bank Education Space. Using the arts to underpin and enrich education is a central element of the bank's Corporate Social Responsibility (CSR) activities in London.

"Building on our successful relationship with Frieze to include a programme which leverages their expertise and uniqueness whilst simultaneously complimenting our own CSR strategy makes the Education Space very exciting. The Education Space is not only somewhere to inspire creativity and encourage curiosity in young people but also to make the Fair even more accessible to new audiences."

**FRIEZE ART FAIR 2006**

<b>Dates:</b>	12 - 15 October	<b>Directors:</b>	Amanda Sharp, Matthew Slotover
<b>Address:</b>	Regent's Park, London	<b>Curator:</b>	Polly Staple
<b>Press Preview:</b>	11 October, 1 - 5pm	<b>Programmer:</b>	Camden Arts Centre
<b>Frieze Education Family Workshops:</b>	14 - 15 October, 11.30am-1pm & 3pm-4.30pm	<b>Main Sponsor:</b>	Deutsche Bank

**MORE ...**

## Editors' Notes

**Frieze Art Fair** 12-15 October 2006 [www.frieze.com](http://www.frieze.com)

**Deutsche Bank Education Space** is designed by Frieze Art Fair architect **Jamie Fobert**.

Admission to the Frieze Education Family Workshops is free but there are a limited number of places so booking is essential. Families wishing to take part should contact Camden Arts Centre on 020 7472 5500. Adults must have tickets to the fair, but children go free.

Frieze Education Family Workshops take place on Saturday 14 & Sunday 15 October at 11.30am-1pm & 3pm-4.30pm.

Frieze Education Activity Guide can be downloaded from [www.frieze.com](http://www.frieze.com) in October.

### Deutsche Bank

Deutsche Bank is a leading global investment bank with a strong and profitable private clients franchise. A leader in Germany and Europe, the bank is continuously growing in North America, Asia and key emerging markets. With Euro 1,058 billion in assets and 65,435 employees in 73 countries, Deutsche Bank offers unparalleled financial services throughout the world. The bank competes to be the leading global provider of financial solutions for demanding clients creating exceptional value for its shareholders and people.

[www.db.com](http://www.db.com)

Education means more than learning facts. Deutsche Bank initiates and supports projects that make learning fun, that open up new cultural experiences for young people and prepares them for their future careers. In the UK alone Deutsche Bank's Corporate Social Responsibility team invest over £1m in Education programmes working with young people from some of London's most deprived boroughs. In 2005 over 280,000 individuals directly benefited from the work of our partners and over 140 employees volunteered their time. [www.communityuk.db.com](http://www.communityuk.db.com)

### Camden Arts Centre

Camden Arts Centre is north London's only international contemporary art and education space. Exhibitions change 5 times a year and an artists in residence programme enables artists to experiment in a public environment. The Camden Arts Centre offers dynamic and diverse opportunities for people of all ages and abilities to engage with artists and experience contemporary art. Visitors are able to create their own artwork and exchange skills and ideas through a variety of courses, projects and events.

Schools interested in taking part in Frieze Education in 2007 should contact Camden Arts Centre as places for 2006 are now full.

### Main sponsor

Deutsche Bank



### FOR FURTHER INFORMATION/ USE OF PICTURES

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## WEBSITES



[www.friezeartfair.com](http://www.friezeartfair.com)

For:

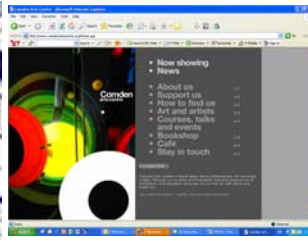
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[www.deutschebank.com](http://www.deutschebank.com)

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[www.camdenartscentre.org](http://www.camdenartscentre.org)

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[www.idea-generation.co.uk](http://www.idea-generation.co.uk)

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