

FRIEZE ART FAIR ANNOUNCE NEW CURATOR

30 November 2006

The directors of **Frieze Art Fair** announced today the appointment of **Neville Wakefield** as Curator of Frieze Projects at Frieze Art Fair.

Neville Wakefield is an independent curator, critic and editor based in New York. He most recently curated *Defamation of Character*, an international group exhibition on show until January 2007 at MOMA/PS1 in New York. Earlier this year he co-founded and co-produced *Destricted*, a series of films about the representation of sexuality in art.

The seven films were created by some of the world's most acclaimed artists and directors, including Marina Abramovic, Matthew Barney, Larry Clark, Richard Prince and Sam Taylor-Wood. The *Destricted* films were in the official selection of the Sundance Film Festival and the Critics' Week of the Cannes Film Festival.

Wakefield has been published, and lectured, widely in the US and Europe.

FRIEZE ART FAIR

Address: 3-4 Hardwick Street, London
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Curator: Neville Wakefield

Directors: Amanda Sharp, Matthew Slotover

Main Sponsor: Deutsche Bank

Neville Wakefield commented today, *"Regardless of whether it's producing films, writing or curating, I've always been drawn to the intersection of art and commerce, the creative friction between rarefied interest and mass appeal."*

Joining the Frieze team at the point at which the fair enters its fifth year is especially exciting in this respect. Now the bellwether its commercial success provides is a perfect backdrop for Frieze Projects to explore and challenge this position."

Fair directors Amanda Sharp and Matthew Slotover added, *"We're delighted to have attracted a curator of Neville's calibre, and are looking forward to working with him. He has an incredible scope of knowledge, ranging from art theory to pop culture, and we hope to see this range of interests reflected in next year's Frieze Projects."*

Neville Wakefield replaces Polly Staple who had been with the fair since its inception in 2003 as Curator, Chief Curator and, for the past year, Director, Frieze Projects. Under Polly Staple's direction, the curatorial programme has grown to encompass **Frieze Commissions, Frieze Talks, Frieze Education, The Artists Cinema** and **The Cartier Award**. This year Frieze published *Frieze Projects: Artists' Commissions and Talks 2003-2005*, a fully illustrated record of the projects and talks realised at the fair over the past three years.

MORE ...

Polly Staple stood down after the 2006 fair in order to pursue independent curatorial and writing projects. She will continue to have a close relationship to the organisation in her role as Editor at Large, and regular columnist of *frieze*, the leading contemporary art magazine, published by the organisers of Frieze Art Fair.

Wakefield joins the existing curatorial team of Frieze Projects, Kitty Anderson, Associate Curator and Andrew Bonacina, Curatorial Assistant. He will divide his time between New York and London and takes up the post next month.

Frieze Projects are commissioned under the auspices of Frieze Foundation and presented in association with Cartier. Frieze Foundation is generously supported by Arts Council England and the Culture 2000 programme of the European Union (2005-07).

ENDS

WEBSITES



www.friezeartfair.com

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Editor's Notes

An image of Neville Wakefield is available.

For details of Frieze Projects 2003 – 2006, including downloadable Frieze Talks, please visit www.frieze.com

Frieze Art Fair will take place in Regent's Park, London 11-14 October 2007

Amanda Sharp and Matthew Slotover are the co-directors of Frieze Art Fair and the publishing directors of *frieze*.

63,000 visits were made to Frieze Art Fair 2006

Frieze Art Fair's main sponsor is Deutsche Bank, which additionally supports Frieze Education by sponsoring the Deutsche Bank Education Space at Frieze Art Fair.

Galleries wishing to participate in Frieze Art Fair 2007 will be able to download application forms from www.frieze.com next month.

Main sponsor

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