

Press Release  
1 October 2009

FRIEZE  
ART  
FAIR

## Highlights of Frieze Art Fair 2009

The seventh edition of the leading international contemporary art fair, sponsored by Deutsche Bank, takes place in London from 15-18 October 2009.

### World's top contemporary art galleries

165 of the world's most exciting contemporary art galleries, representing 30 countries, will present new work by over 1,000 of the world's most innovative artists at Frieze Art Fair.

A fresh and exciting addition for 2009 will be the first presentation of Frame, a new section within the fair dedicated to solo artist presentations. Frame will show 29 young galleries from around the world that have been in existence for less than six years. The galleries' selection has been advised by curators **Daniel Baumann** and **Sarah McCrory**.

Taking place in the beautiful setting of Regent's Park in a large temporary structure of approximately 21,000 square metres, Frieze Art Fair 2009 is designed for the second year running by renowned architects **Caruso St John**.

### Frieze Projects

Frieze Projects presents art that regards the particular circumstances of Frieze Art Fair as an opportunity to create work that could not exist elsewhere. This year's seven projects create aesthetic opportunity out of the uncertainty that has become the hallmark of our troubled times; whether taking the form of grand architectural obstruction or finding new ways of protesting, authenticating or motivating our relationship to the objects we make, look at and buy. **Mike Bouchet** will provide a motivational speaker for the populace of Frieze Art Fair; UK-based collaborators **Kim Coleman & Jenny Hogarth** will create a seamless projection of stage-managed and live events filmed at the fair, transforming the exposition into a *mise-en-scene* featuring unwitting visitors, gallerists and art fair workers; working alongside Resonance104.4fm radio **Ruth Ewan** will broadcast the entire contents of *A Jukebox of People Trying to Change the World*, started in 2003, the artist's collection of around 1,500 politically motivated or idealistic songs now lasts for the exact duration of the Fair; **Ryan Gander** will set up an (almost) instant photo studio to make portraits of visitors to the fair looking at an artwork of their choice. The portrait

will be printed immediately, given to the subjects and a copy will be hung in an installation along the entrance corridor to the fair; **Per-Oskar Leu** will arrange an impossible event at the fair – a book signing by Franz Kafka, 85 years after his death. Since none of Kafka's novels were published during his lifetime, this book signing will be his first; **Monika Sosnowska** will present a major structural intervention in which a large, heavy object crashes into the roof of the fair. Taking the form of a scale model of the infamous Palace of Culture in Warsaw – a 'gift' to the Polish people from the USSR – Sosnowska's project is a kind of cultural meteorite, the imposition of one cultural edifice onto another; **Stephanie Sjujoco** will set up a parasitic workshop in which a small group of artists will make bootleg copies of other works exhibited in the fair. The artists will use basic and inexpensive materials and will work in a gallery stand at the fair in full view of visitors. The copies will be displayed in an adjacent gallery stand.

This year's European Partners are the **Contemporary Arts Centre, Vilnius**, and curators **Filipa Oliveira** and **Miguel Amado** for **Arte Contempo, Lisbon**. **Resonance 104.4fm** will again be broadcasting live from the fair. Frieze Projects is curated by **Neville Wakefield** and presented in association with Cartier.

### **Frieze Talks**

**John Baldessari, Roger Hiorns, Hella Jongerius, Sylvère Lotringer** and **Agnès Varda**, all form part of the international line-up of highly respected artists, filmmakers, designers, curators and cultural commentators making up Frieze Talks 2009, which is programmed by the Co-Editors of *frieze* **Jennifer Higgie** and **Jörg Heiser** and Senior Editor, **Dan Fox**. This year's panels, conversations and keynote lectures will discuss, illustrate, perform and argue some of the myriad issues prevailing in the world of art and visual culture today. There are 12 talks in total this year, one of which is a project by **Mike Bouchet**.

### **The *Cartier* Award**

American artist **Jordan Wolfson** is the fourth winner of The Cartier Award. Wolfson is an American conceptual artist, based in Berlin and New York and will present an intervention based on String Theory entitled *Your Napoleon*. Using the intricacies of quantum physics to navigate the complex structures of the fair, Wolfson's project extends his transformations of culture and recent history into a unique conceptual language. The project will consist of guided tours that visitors can sign up to, and be guided by a string theorist. Each tour, strictly limited to one person at a time, is led by a scientist. The tours are recorded and transcribed to form the basis of an ever-changing, ever-growing script that will be re-enacted in Regent's Park from Thursday 15 October to Monday 19 October.

### **Frieze Film**

Frieze Film 2009 presents a newly commissioned project in four parts by Danish artist-activists **Superflex**, *The Financial Crisis (Session I-IV)*. Taking as their inspiration a passage in Lars von Trier's film *Epidemic*, Superflex's new films will approach the economic crisis as a psychosis to be treated therapeutically. Subjects will undergo hypnosis to take them through the various stages of a financial meltdown. Frieze Film is being shown each day of the fair and on Channel 4's '3 Minute Wonder' slot from Monday 12 October to Thursday 15 October at 7.55pm. In previous years collaborations

between Frieze Film and Channel 4's '3 Minute Wonder' slot have averaged audiences in excess of one million viewers.

### **Frieze Music**

Frieze Music 2009 will be a performance conceived and choreographed by Turner Prize-winning artist **Martin Creed**. Co-commissioned by Frieze Music and Sadler's Wells, *Work No. 1020* will be performed at Sadler's Wells during Frieze Art Fair 2009. This will be the first time that Creed has created a dance piece. Taking inspiration from Les Ballets Russes' collaborations, *Work No. 1020* will use music that Creed himself has composed. The work will be performed by five classically trained dancers at Sadler's Wells' Lilian Baylis studio on Friday 16 to Sunday 18 October.

### **Sculpture Park**

This year's Sculpture Park presents work by a broad spectrum of artists, including some of the most acclaimed international sculptors. **Louise Bourgeois'** selected work, *The Couple*, 2003, is the largest in a series of hanging aluminium sculptures by the artist. **Eva Rothschild**, whose work has just been seen as the most recent Duveens' commission at Tate Britain, will show a new work created specially for Frieze Art Fair, *Someone and Someone*, 2009. Artist **Graham Hudson** will make history at Frieze Art Fair this year. Edward VIII remains the only monarch since Elizabeth I not to have a statue or monument of commemoration in England; Hudson's sculpture changes that. Underlining the established relationship between Frieze Art Fair and the Royal Parks, one of the Sculpture Park works will retain a place in the English Gardens long after Frieze week is over. American artist **Paul McCarthy's** work, *Henry Moore Bound to Fail (Bronze)*, 2004 is an homage to the oeuvre of Henry Moore and will remain on display for six months.

### **Frieze Education**

Continuing its relationship with ReachOutRCA at the Royal College of Art for the second year running, Frieze Education aims to establish a strong legacy for the children and young people that take part, providing a highly ambitious, imaginative and critical exploration of Frieze Art Fair. Working with students from four inner-London schools, the Frieze Education Programme 2009, sponsored by Deutsche Bank, concentrates on sculpture and Frieze Projects at Frieze Art Fair, exploring them in their different manifestations. Taking place annually in the Deutsche Bank Education Space within the Fair, Frieze Education encompasses workshops for schools, a weekend public programme, a young person's printed guide to Frieze Art Fair and an online resource. Over 300 children participated in Frieze Education in 2008.

### **The Stand Prize**

The first Frieze Art Fair Stand Prize, sponsored by Champagne Pommery, will be judged by **Peter Eleey** (Curator at the Walker Art Center, Minneapolis), **Susanne Gaensheimer** (Director of the Museum fur Modern Kunst, Frankfurt/Main) and **Margot Heller** (Director of the South London Gallery, London). A prize of £10,000 will go to the most innovative gallery stand at the fair. The prize will be awarded on the afternoon of Wednesday 14 October.

### **The Outset Fund**

2009 marks the seventh anniversary of the successful collaboration between Outset, Frieze Art Fair and Tate. This unique partnership, based on the generosity of Outset, a charitable foundation focused on supporting new art, enables Tate to buy important work by emerging artists at the fair for the national collection. With a fund of more than £775,000, 72 works by 45 significant international artists have been collected since 2003.

The selection panel for 2009 will consist of **Sir Nicholas Serota**, Director, Tate; Tate Curators **Frances Morris**, **Jessica Morgan** and **Ann Gallagher**; **Hou Hanru**, Curator, San Francisco Art Institute and **Joanna Mytkowska**, Curator, Warsaw Museum of Modern Art.

The Fund is organized and financed by Outset Contemporary Art Fund and enjoys sponsorship from Le Méridien. The donors to Outset all have a particular interest in enabling Tate's acquisition of emerging and contemporary art, and we are very grateful to all the participants for their generosity.

### **Hix Oyster Bar and Restaurant at Frieze Art Fair**

Internationally renowned chef and restaurateur **Mark Hix** will bring Hix Oyster Bar and Restaurant to Frieze Art Fair for the first time. Mark Hix will be running the restaurant at the fair, offering a selection of classic British dishes. The menu will include Hix favourites such as lamb cutlets 'reform' and wing rib of beef to share, as well as Mark's own 'Hix Cure' smoked salmon and a variety of oysters. Reservations can be made from September 21 on +44 (0)779 606 2508.

Please refer to [www.frieze.com](http://www.frieze.com) for full details.

— **End.**

#### **Press Contact:**

Calum Sutton PR  
www.suttonpr.com  
tel: +44 (0)20 7183 3577  
info@suttonpr.com

#### **For press images please visit:**

www.friezeartfair.com  
www.suttonpr.com

#### **Frieze Contact:**

Belinda Bowring  
belinda@frieze.com  
tel: +44 (0)20 3372 6111

#### **Press accreditation is now open:**

www.suttonpr.com

WiFi is available at Frieze Art Fair 2009 throughout the tents.

## Editors' Notes

### Participating Galleries 2009

Galería Juana de Aizpuru, Madrid  
Galería Helga de Alvear, Madrid  
Andersen's contemporary, Copenhagen  
Galerie Paul Andriess, Amsterdam  
The Approach, London  
Galerie Catherine Bastide, Brussels  
Galerie Guido W. Baudach, Berlin  
Marianne Boesky Gallery, New York  
Galerie Isabella Bortolozzi, Berlin  
The Breeder, Athens  
Broadway 1602, New York  
Gavin Brown's enterprise, New York  
Galerie Daniel Buchholz, Cologne  
Luis Campaña, Berlin  
Galerie Gisela Capitain, Cologne  
Casa Triângulo, Sao Paulo  
Club Nutz, Milwaukee  
Sadie Coles HQ, London  
COMA Centre for Opinions in Music and Art, Berlin  
Contemporary Fine Arts, Berlin  
Corvi-Mora, London  
Sorcha Dallas, Glasgow  
Thomas Dane Gallery, London  
Galleria Massimo De Carlo, Milan  
Dicksmith Gallery, London  
doggerfisher, Edinburgh  
Galerie Eigen + Art, Berlin  
Galerie Frank Elbaz, Paris  
Foksal Gallery Foundation, Warsaw  
Galeria Fortes Vilaça, Sao Paulo  
Marc Foxx, Los Angeles  
Carl Freedman Gallery, London  
Stephen Friedman Gallery, London  
Frith Street Gallery, London  
Gagosian Gallery, London  
Annet Gelink Gallery, Amsterdam  
A Gentil Carioca, Rio de Janeiro  
Gladstone Gallery, New York  
Marian Goodman Gallery, New York  
Greene Naftali, New York  
greengrassi, London  
Galerie Karin Guenther, Hamburg  
Jack Hanley Gallery, San Francisco  
Hauser & Wirth, London  
Herald St, London  
hiromiyoshii, Tokyo  
Hollybush Gardens, London  
Hotel, London  
Galerie Andreas Huber, Vienna  
Ingleby Gallery, Edinburgh  
Taka Ishii Gallery, Tokyo  
Alison Jacques Gallery, London  
Galerie Martin Janda, Vienna  
Galerie Juliette Jongma, Amsterdam  
Annely Juda Fine Art, London  
Iris Kadel, Karlsruhe  
Kamm, Berlin  
Georg Kargl Fine Arts, Vienna  
Galleri Magnus Karlsson, Stockholm  
Paul Kasmin Gallery, New York  
francesca kaufmann, Milan  
Kerlin Gallery, Dublin  
Galerie Peter Kilchmann, Zurich  
Johann König, Berlin  
Tomio Koyama Gallery, Tokyo  
Galerie Krinzinger, Vienna  
Krobath, Vienna  
Kukje Gallery, Seoul  
Yvon Lambert, Paris  
Lehmann Maupin, New York  
Lisboa 20 Arte Contemporânea, Lisbon  
Lisson Gallery, London  
Long March Space, Beijing  
Kate MacGarry, London  
Mai 36 Galerie, Zurich  
Giò Marconi, Milan  
Matthew Marks Gallery, New York  
Mary Mary, Glasgow  
Galerie Meyer Kainer, Vienna  
Massimo Minini, Brescia  
Victoria Miro Gallery, London  
The Modern Institute/Toby Webster Ltd., Glasgow  
Jan Mot, Brussels  
Galleria Franco Noero, Turin  
Galleria Lorcan O'Neill, Rome  
Office Baroque Gallery, Antwerp  
Maureen Paley, London  
Peres Projects, Berlin  
Galerie Emmanuel Perrotin, Paris  
Galerie Francesca Pia, Zurich  
Galeria Plan B, Cluj  
Galerija Gregor Podnar, Berlin  
Galerie Eva Presenhuber, Zurich  
Produzentengalerie, Hamburg  
Rachmaninoff's, London  
Raster, Warsaw  
Galleria Raucci/Santamaria, Naples  
Galerie Almine Rech, Brussels  
Regina Gallery, Moscow  
Anthony Reynolds Gallery, London  
Galerie Thaddaeus Ropac, Paris  
Galleria Sonia Rosso, Turin  
Salon 94, New York  
Gabriele Senn Galerie, Vienna  
Galerie Sfeir-Semler, Beirut  
Galleria Suzy Shammah, Milan  
Stuart Shave/Modern Art, London  
Gallery Side 2, Tokyo  
Sies + Höke, Dusseldorf  
Galeria Filomena Soares, Lisbon  
Sommer Contemporary Art, Tel Aviv  
Reena Spaulings Fine Art, New York  
Sprüth Magers, London  
Standard (Oslo), Oslo  
Diana Stigter, Amsterdam  
Galeria Luisa Strina, Sao Paulo  
T293, Naples  
Timothy Taylor Gallery, London  
Team Gallery, New York  
Richard Telles Fine Art, Los Angeles  
The Third Line, Dubai  
Vermelho, Sao Paulo  
Wilma Gold, London  
Vitamin Creative Space, Guangzhou  
Waddington Galleries, London  
Galleri Nicolai Wallner, Copenhagen  
Galerie Barbara Weiss, Berlin  
Galerie Fons Welters, Amsterdam  
Michael Werner Gallery, New York  
White Cube, London  
Max Wigram Gallery, London  
Wilkinson Gallery, London  
XL Gallery, Moscow  
Zeno X Gallery, Antwerp  
Zero, Milan  
David Zwirner, New York

## Frame 2009

### Gallery:

Altman Siegel Gallery, San Francisco  
Amp, Athens  
Ancient & Modern, London  
Balice Hertling, Paris  
Laura Bartlett Gallery, London  
Lisa Cooley, New York  
Gaudel de Stampa, Paris  
Hoet Bekaert Gallery, Ghent  
Hunt Kastner, Prague  
Ibid Projects, London  
Galerie Parisa Kind, Frankfurt/Main  
Tanya Leighton Gallery, Berlin  
Limoncello, London  
Lüttgenmeijer, Berlin  
Marz Galeria, Lisbon  
Andreiana Mihail Gallery, Bucharest  
Monitor, Rome  
Neon Parc, Melbourne  
Neue Alte Brücke, Frankfurt/Main  
Project 88, Mumbai  
Rodeo, Istanbul  
galerie schleicher+lange, Paris  
Galerie Micky Schubert, Berlin  
Seventeen, London  
Franco Soffiantino, Turin  
Supportico Lopez, Berlin  
023 Sassa Trülzsch, Berlin  
Tulips & Roses, Vilnius  
Jonathan Viner Gallery/Fortescue Avenue, London

### Artist Presented:

Trevor Paglen  
Joep van Liefland  
Alan Kane  
Isabelle Cornaro  
Cyprien Gaillard  
Erin Shirreff  
Ida Ekblad  
Amanda Ross-Ho  
Josef Bolf  
Daniel Silver  
Mike Bouchet  
Aurelien Gamboni  
Jack Strange  
Gareth Moore  
Bruno Pacheco  
Duo Mona Vatamanu and Florin Tudor  
Ursula Mayer  
Matt Hinkley  
Simon Fujiwara  
Samath Banerjee  
Haris Epaminonda  
Laurent Montaron  
Stephen Sutcliffe  
Susan Collis  
Katerina Sedá  
Michael Dean  
Alexandra Leykauf  
Gintaras Didžiapetris'  
Emily Wardill

## Frieze Art Fair Participating Territories

Australia	India	Portugal
Austria	Ireland	Romania
Belgium	Israel	Russia
Brazil	Italy	Spain
China	Japan	Sweden
Czech Republic	Korea	Switzerland
Denmark	Lithuania	Turkey
France	Netherlands	UAE
Germany	Norway	UK
Greece	Poland	USA

## Frieze Art Fair – Information

### Opening dates and hours:

Thursday	15 October	11am – 7pm
Friday	16 October	11am – 7pm
Saturday	17 October	11am – 7pm
Sunday	18 October	11am – 6pm

### Preview:

Wednesday 14 October

### Advance Tickets are now on sale:

Box Office and 24-hour credit card hotline:

See Tickets +44 (0)871 230 7159

Group Bookings: +44 (0)879 899 3342

Online Bookings: [www.seetickets.com](http://www.seetickets.com)

**For General Information, Accommodation  
and Travel details, visit [www.frieze.com](http://www.frieze.com)**

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